
VIRGINIA STATEWIDE GOP PRIMARY (N=500)
LIKELY REPUBLICAN PRIMARY VOTERS
CONDUCTED: February 21-24, 2023
MARGIN OF ERROR: +/- 4.5%
MODE: 1/3 Landline, 1/3 Cell Phone, 1/3 Text to Web

1. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

REPUBLICAN	70.2%
DEMOCRAT	0.6%
INDEPENDENT/OTHER	29.2%

2. THINKING AHEAD TO THE 2024 REPUBLICAN PRIMARY ELECTIONS FOR PRESIDENT— HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

VERY LIKELY	91.5%
SOMEWHAT LIKELY	8.5%

3. IN WHICH PARTY'S PRIMARY ARE YOU MORE LIKELY TO VOTE – THE REPUBLICAN PRIMARY OR THE DEMOCRATIC PRIMARY? IF YOU DO NOT VOTE IN PRIMARIES, PLEASE JUST SAY SO.

REPUBLICAN	100%
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4. I AM GOING TO READ SOME NAMES OF PEOPLE. FOR EACH ONE, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE PERSON. IF I NAME SOMEONE THAT YOU HAVE NO OPINION OF OR HAVE NEVER HEARD OF, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.

DONALD TRUMP

FAVORABLE	71.5%
Very	44.0%
Somewhat	27.5%
UNFAVORABLE	26.9%
Somewhat	16.5%
Very	10.4%
NO OPINION	1.6%
Net Diff.	44.6%

5. OPINION: RON DESANTIS

FAVORABLE	81.4%
Very	60.4%
Somewhat	21.0%
UNFAVORABLE	10.4%
Somewhat	5.6%
Very	4.8%
NO OPINION	4.7%
NEVER HEARD OF	3.5%
Net Diff.	71.0%

6. OPINION: NIKKI HALEY

FAVORABLE	61.5%
Very	22.6%
Somewhat	39.0%
UNFAVORABLE	21.1%
Somewhat	9.4%
Very	11.7%
NO OPINION	8.8%
NEVER HEARD OF	8.5%
Net Diff.	40.4%

7. OPINION: TIM SCOTT

FAVORABLE	54.4%
Very	25.3%
Somewhat	29.1%
UNFAVORABLE	11.0%
Somewhat	5.4%
Very	5.6%
NO OPINION	18.8%
NEVER HEARD OF	15.8%
Net Diff.	43.4%



8. OPINION: MIKE PENCE

FAVORABLE	52.7%
Very	16.7%
Somewhat	36.0%
UNFAVORABLE	39.9%
Somewhat	22.0%
Very	18.0%
NO OPINION	7.0%
NEVER HEARD OF	0.4%
Net Diff.	12.8%

9. OPINION: MIKE POMPEO

FAVORABLE	55.1%
Very	20.8%
Somewhat	34.3%
UNFAVORABLE	17.3%
Somewhat	8.5%
Very	8.8%
NO OPINION	20.4%
NEVER HEARD OF	7.2%
Net Diff.	37.8%

10. OPINION: GLENN YOUNGKIN

FAVORABLE	86.5%
Very	52.1%
Somewhat	34.4%
UNFAVORABLE	9.3%
Somewhat	4.6%
Very	4.7%
NO OPINION	3.6%
NEVER HEARD OF	0.6%
Net Diff.	77.2%



11. OPINION: LARRY HOGAN

FAVORABLE	19.3%
Very	7.3%
Somewhat	12.0%
UNFAVORABLE	27.1%
Somewhat	14.7%
Very	12.4%
NO OPINION	21.3%
NEVER HEARD OF	32.3%
Net Diff.	-7.8%

12. OPINION: JASON MIYARES

FAVORABLE	41.3%
Very	21.8%
Somewhat	19.5%
UNFAVORABLE	9.3%
Somewhat	5.0%
Very	4.3%
NO OPINION	18.8%
NEVER HEARD OF	30.6%
Net Diff.	32.0%

13. OPINION: WINSOME SEARS

FAVORABLE	56.7%
Very	34.7%
Somewhat	21.9%
UNFAVORABLE	9.2%
Somewhat	5.2%
Very	4.0%
NO OPINION	14.4%
NEVER HEARD OF	19.8%
Net Diff.	47.5%



14. WHAT ONE ISSUE WOULD YOU SAY IS MOST IMPORTANT WHEN YOU DECIDED WHICH CANDIDATE TO SUPPORT IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

Total	500
JOBS/ECONOMY	22.5%
IMMIGRATION/BORDER	20.3%
FOREIGN POLICY	8.7%
PRO-LIFE	4.3%
FISCAL ISSUES	4.2%
COST OF LIVING	3.9%
HONESTY/INTEGRITY	3.4%
EDUCATION	2.9%
ANTI-REPUBLICAN/TRUMP	2.7%
DEMOCRACY/FREEDOM	2.5%
ANTI-DEMOCRAT/BIDEN	2.3%
POLITICIANS/GOVERNMENT	2.2%
2ND AMENDMENT	1.9%
CONSERVATIVE VALUES	1.5%
STRONG LEADERSHIP	1.5%
CRIME/DRUGS	1.4%
TAXES	1.2%
RACE/RELIGION	1.2%
EXPERIENCE	1.1%
ELECTION INTEGRITY	0.8%
CHARACTER	0.7%
CLIMATE/ENVIRONMENT	0.7%
HEALTHCARE COST/ACCESS	0.6%
POLITICAL DIVISION	0.2%
OTHER	6.6%
DK/REFUSED	0.7%



15. IF THE VIRGINIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

RON DESANTIS	37.0%
Vote	33.6%
Lean	3.4%
DONALD TRUMP	34.1%
Vote	32.7%
Lean	1.4%
GLENN YOUNGKIN	6.4%
NIKKI HALEY	6.4%
LARRY HOGAN	4.7%
MIKE PENCE	2.8%
MIKE POMPEO	2.0%
TIM SCOTT	1.1%
OTHER	0.6%
FIRM UNDECIDED	4.8%

16. WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRIMARY FOR PRESIDENT?

RON DESANTIS	25.6%
DONALD TRUMP	12.7%
GLENN YOUNGKIN	12.6%
NIKKI HALEY	10.6%
MIKE POMPEO	7.7%
MIKE PENCE	6.8%
TIM SCOTT	6.3%
LARRY HOGAN	2.7%
OTHER	1.9%
UNDECIDED 1ST CHOICE	4.8%
UNDECIDED 2ND CHOICE	8.1%



REPUBLICAN PRIMARY ELECTION FOR PRESIDENT - COMBO:

RON DESANTIS	62.6%
DONALD TRUMP	46.9%
GLENN YOUNGKIN	19.1%
NIKKI HALEY	17.0%
MIKE POMPEO	9.7%
MIKE PENCE	9.6%
TIM SCOTT	7.5%
LARRY HOGAN	7.4%
OTHER	2.5%
UNDECIDED 1ST CHOICE	4.8%
UNDECIDED 2ND CHOICE	8.1%

17. AND IF THE VIRGINIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WAS BEING HELD TODAY, AND THERE WERE ONLY TWO CANDIDATES, WOULD YOU VOTE FOR?

DONALD TRUMP	37.4%
Vote	35.8%
Lean	1.6%
RON DESANTIS	53.9%
Vote	52.3%
Lean	1.6%
FIRM UNDECIDED	8.7%
Net Diff.	-16.5%

18. AND IF THE VIRGINIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WAS BEING HELD TODAY, AND THERE WERE ONLY TWO CANDIDATES, WOULD YOU VOTE FOR?

DONALD TRUMP	52.0%
Vote	51.3%
Lean	0.7%
GLENN YOUNGKIN	41.9%
Vote	41.0%
Lean	0.9%
FIRM UNDECIDED	6.1%
Net Diff.	10.1%



19. AND IF THE VIRGINIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WAS BEING HELD TODAY, AND THERE WERE ONLY TWO CANDIDATES, WOULD YOU VOTE FOR?

RON DESANTIS	65.3%
Vote	62.1%
Lean	3.2%
GLENN YOUNGKIN	26.8%
Vote	26.2%
Lean	0.6%
FIRM UNDECIDED	7.9%
Net Diff.	38.5%

20. IF THE REPUBLICAN PRIMARY ELECTION FOR GOVERNOR WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

WINSOME SEARS	48.0%
Vote	42.7%
Lean	5.4%
JASON MIYARES	17.3%
Vote	12.5%
Lean	4.8%
FIRM UNDECIDED	34.6%
Net Diff.	30.7%

21. WHO IS MORE LIKELY TO BEAT JOE BIDEN IN THE GENERAL ELECTION FOR PRESIDENT?

DONALD TRUMP	39.2%
SOMEONE ELSE	52.4%
DK/REFUSED	8.4%
Net Diff.	-13.2%



22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

LIBERAL	2.4%
Very	0.8%
Somewhat	1.6%
MODERATE	14.6%
CONSERVATIVE	80.9%
Somewhat	31.4%
Very	49.5%
DK/REFUSED	2.1%

23. NOW, THINKING ABOUT THE REPUBLICAN PARTY AND HOW YOU ALIGN WITH IT, DO YOU CONSIDER YOURSELF TO BE...

- 1. MORE OF A SUPPORTER OF DONALD TRUMP**
- 2. MORE OF A SUPPORTER OF THE TRADITIONAL REPUBLICAN PARTY**

SUPPORTER OF TRUMP	41.3%
TRADITIONAL REPUB. PARTY	46.6%
DK/REFUSED	12.0%

24. HOW OFTEN DO YOU WATCH THE FOX NEWS NETWORK?

REGULARLY	52.4%
Everyday	34.2%
Several Times a Week	18.3%
IRREGULARLY	44.9%
Few Times a Month	11.4%
Rarely/Never	33.5%
DK/REFUSED	2.7%



25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

LESS THAN COLLEGE	53.6%
Less than High School	2.0%
High School Graduate	15.0%
Some College/Trade	22.2%
Associates/2-yr Degree	14.4%
COLLEGE/POST GRADUATE	46.2%
Bachelors/4-yr Degree	29.2%
Post Graduate Degree	17.0%
REFUSED	0.2%

26. DO YOU GENERALLY CONSIDER YOURSELF TO BE A SUPPORTER OF THE NRA?

YES	77.8%
NO	18.9%
DK/REFUSED	3.4%

27. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

YES	55.0%
NO	39.2%
DK/REFUSED	5.8%

28. DO YOU CONSIDER YOURSELF TO BE PRO-LIFE OR PRO-CHOICE?

PRO-LIFE	69.9%
PRO-CHOICE	21.0%
DK/REFUSED	9.2%



29. WHICH OF THE FOLLOWING STATEMENTS MOST CLOSELY DESCRIBES YOUR PERSONAL POSITION ON THE ISSUE OF ABORTION?

- 1. ABORTIONS SHOULD NOT BE LEGAL IN ANY CIRCUMSTANCE**
- 2. ABORTIONS SHOULD BE LEGAL ONLY IN CASES OF INCEST, RAPE, OR TO PROTECT THE LIFE OF THE MOTHER.**
- 3. ABORTIONS SHOULD BE LEGAL FOR ANY REASON UNTIL THE 12TH WEEK OF PREGNANCY AND LATER THAN 12 WEEKS ONLY IN CASES OF INCEST, RAPE, OR TO PROTECT THE LIFE OF THE MOTHER.**
- 4. ABORTIONS SHOULD BE LEGAL UNTIL THE 24TH WEEK OF PREGNANCY AND LATER THAN 24 WEEKS ONLY IN CASES OF INCEST, RAPE, OR TO PROTECT THE LIFE OF THE MOTHER.**
- 5. ABORTIONS SHOULD BE LEGAL IN ALL CIRCUMSTANCES**

NOT LEGAL AT ALL	17.0%
CASES/SAVE MOTHER LIFE UNTIL 12TH WEEK	45.1%
UNTIL 24TH WEEK	21.5%
LEGAL ALL CIRCUMSTANCE	5.8%
DK/REFUSED	4.7%
	5.9%

30. WHAT IS YOUR MAIN RACIAL BACKGROUND?

WHITE	90.0%
NON-WHITE	10.0%
African-American/Black	4.0%
Hispanic/Latino	3.0%
Asian/Asian-American	2.0%
Other	1.0%
REFUSED	-

31. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

18-29	6.2%
30-40	10.6%
41-55	22.3%
56-65	22.9%
66-75	20.1%
OVER 75	18.0%
REFUSED	-



32. GENDER:

MALE	50.0%
FEMALE	50.0%

33. INTERVIEW:

LANDLINE	34.5%
CELLPHONE	32.3%
TEXT	33.2%

34. AREA:

WASHINGTON DC M.M.	35.0%
Arlington/Alexandria	3.0%
Fairfax	12.0%
Loudoun/Prince William	9.0%
Rest of Washington MM	11.0%
NORFOLK/PORTSMTH/NEWPORT	21.0%
RCHMND/CHARLT/HARRSN/R.D	27.0%
WEST	17.0%
Roanoke/Greensboro	14.0%
Tri Cities/Bluefield	3.0%

35. 2016 GOP PRIMARY PRES:

YES	79.3%
NO	20.7%

36. VOTER HOUSEHOLD REPUBLICAN PRIMARY ELECTION HISTORY (22, 20,19,18,17):

0 OF 5	24.5%
1 OF 5	32.9%
2 OF 5	19.6%
3 OF 5	13.0%
4 OF 5	7.9%
5 OF 5	2.2%

