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NORTH CAROLINA STATEWIDE GOP PRIMARY (N=500)  
LIKELY REPUBLICAN PRIMARY VOTERS  
CONDUCTED: DECEMBER 8 – 11, 2022  
MARGIN OF ERROR: +/- 4.5%  
MODE: 1/3 Landline, 1/3 Cell Phone, 1/3 Text to Web

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## 1. With which political party are you registered?

Total	500
REPUBLICAN	70.0%
UNAFFILIATED/NOT REGIS.	30.0%

## 2. Thinking ahead to the 2024 Republican Primary elections for President and Governor — how likely is it that you will vote? If you don't vote in Republican primaries just say so? Would you say you are very likely, somewhat likely, not likely at all or don't vote in Republican primaries?

Total	500
VERY LIKELY	92.0%
SOMEWHAT LIKELY	8.0%

## 3. I am going to read some names of people. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

### Donald Trump

Total	500
FAVORABLE	70.1%
Very	39.8%
Somewhat	30.3%
UNFAVORABLE	28.4%
Somewhat	8.5%
Very	19.9%
NO OPINION	1.5%
Net Diff.	41.7%
Mean	3.62

## 4. Opinion: Ron DeSantis

Total	500
FAVORABLE	81.7%
Very	66.4%
Somewhat	15.3%
UNFAVORABLE	10.8%
Somewhat	4.1%
Very	6.8%
NO OPINION	5.0%
NEVER HEARD OF	2.5%
Net Diff.	70.9%
Mean	4.34

### 5. Opinion: Pat McCrory

Total	500
FAVORABLE	45.5%
Very	13.4%
Somewhat	32.2%
UNFAVORABLE	33.9%
Somewhat	16.5%
Very	17.4%
NO OPINION	15.4%
NEVER HEARD OF	5.1%
Net Diff.	11.6%
Mean	3.08

### 6. Opinion: Dale Folwell

Total	500
FAVORABLE	11.7%
Very	4.5%
Somewhat	7.2%
UNFAVORABLE	5.1%
Somewhat	2.5%
Very	2.6%
NO OPINION	27.3%
NEVER HEARD OF	56.0%
Net Diff.	6.5%
Mean	3.19

### 7. Opinion: Thom Tillis

Total	500
FAVORABLE	39.9%
Very	9.7%
Somewhat	30.2%
UNFAVORABLE	46.1%
Somewhat	20.2%
Very	25.8%
NO OPINION	12.3%
NEVER HEARD OF	1.7%
Net Diff.	-6.1%
Mean	2.77



### 8. Opinion: Mark Robinson

Total	500
FAVORABLE	54.8%
Very	43.9%
Somewhat	10.9%
UNFAVORABLE	8.4%
Somewhat	3.0%
Very	5.4%
NO OPINION	15.6%
NEVER HEARD OF	21.2%
Net Diff.	46.4%
Mean	4.08

### 9. Opinion: Tim Moore

Total	500
FAVORABLE	17.4%
Very	5.0%
Somewhat	12.4%
UNFAVORABLE	6.9%
Somewhat	2.9%
Very	4.0%
NO OPINION	29.4%
NEVER HEARD OF	46.2%
Net Diff.	10.5%
Mean	3.21

### 10. Opinion: Jim O'Neill

Total	500
FAVORABLE	13.0%
Very	3.5%
Somewhat	9.5%
UNFAVORABLE	5.4%
Somewhat	2.7%
Very	2.7%
NO OPINION	30.3%
NEVER HEARD OF	51.3%
Net Diff.	7.6%
Mean	3.17



### 11. Opinion: Bo Hines

Total	500
FAVORABLE	19.7%
Very	5.8%
Somewhat	13.9%
UNFAVORABLE	10.9%
Somewhat	4.4%
Very	6.5%
NO OPINION	26.7%
NEVER HEARD OF	42.6%
Net Diff.	8.9%
Mean	3.14

### 12. Opinion: Dan Bishop

Total	500
FAVORABLE	21.8%
Very	7.4%
Somewhat	14.4%
UNFAVORABLE	7.9%
Somewhat	2.7%
Very	5.2%
NO OPINION	25.9%
NEVER HEARD OF	44.4%
Net Diff.	13.9%
Mean	3.29

### 13. If the Republican primary election for President was being held today, for whom would you vote?

Total	500
DONALD TRUMP	34.5%
Vote	30.4%
Lean	4.1%
RON DESANTIS	56.3%
Vote	53.8%
Lean	2.6%
FIRM UNDECIDED	9.2%
Net Diff.	-21.8%



**14. If the Republican primary election for Governor was being held today, for whom would you vote?**

Total	500
MARK ROBINSON	59.7%
Vote	56.0%
Lean	3.6%
DALE FOLWELL	6.3%
Vote	4.6%
Lean	1.7%
FIRM UNDECIDED	34.0%
Net Diff.	53.4%

**15. If the Republican primary election for Governor was being held today, for whom would you vote?**

Total	500
MARK ROBINSON	60.4%
Vote	59.0%
Lean	1.4%
PAT MCCRORY	20.6%
Vote	19.8%
Lean	0.8%
FIRM UNDECIDED	19.0%
Net Diff.	39.8%

**16. If the Republican primary election for Governor was being held today, for whom would you vote?**

Total	500
MARK ROBINSON	57.9%
Vote	55.7%
Lean	2.2%
MARK WALKER	7.6%
Vote	6.7%
Lean	0.9%
FIRM UNDECIDED	34.5%
Net Diff.	50.4%



**17. If the Republican primary election for Attorney General was being held today, for whom would you vote?**

Total	500
JIM O'NEIL	12.5%
Vote	10.7%
Lean	1.8%
DAN BISHOP	20.0%
Vote	16.5%
Lean	3.5%
FIRM UNDECIDED	67.5%
Net Diff.	-7.5%

**18. Thinking about the 2024 Republican primary for President.....  
Do you want Donald Trump to be the nominee or someone else?**

Total	500
DONALD TRUMP	36.1%
SOMEONE ELSE	52.4%
DK/REFUSED	11.4%
Net Diff.	-16.3%

**19. Who is more likely to defeat Joe Biden in the general election for President?**

Total	500
DONALD TRUMP	36.1%
SOMEONE ELSE	51.9%
DK/REFUSED	12.0%
Net Diff.	-15.7%



**20. Do you agree or disagree with Donald Trump’s statement last weekend that provisions of the United States Constitution should be terminated so that he can either be reinstated as president or rerun the 2020 Presidential Election?**

Total	500
AGREE	25.8%
Strongly	13.9%
Somewhat	11.8%
DISAGREE	57.9%
Somewhat	13.9%
Strongly	44.0%
DK/REFUSED	16.3%
Net Diff.	-32.2%
Mean	1.95

**21. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?**

Total	500
LIBERAL	3.8%
Very	1.5%
Somewhat	2.3%
MODERATE	12.3%
CONSERVATIVE	82.5%
Somewhat	26.6%
Very	55.9%
DK/REFUSED	1.4%
Net Diff.	78.7%
Mean	4.35

**22. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...**

- 1. More of a supporter of Donald Trump**
- 2. More of a supporter of the traditional Republican Party**

Total	500
DONALD TRUMP	43.3%
TRADITIONAL REPUBLICAN	43.7%
DK/REFUSED	13.0%
Net Diff.	-0.5%



**23. How often do you watch the Fox News Network?**

Total	500
REGULARLY	43.9%
Everyday	27.1%
Several Times a Week	16.8%
RARELY/NEVER	54.8%
Few Times a Month	15.6%
Rarely/Never	39.3%
DK/REFUSED	1.2%
Net Diff.	-10.9%

**24. What is the last grade of formal education you have completed?**

Total	500
LESS THAN COLLEGE	54.0%
Less than High School	1.0%
High School Graduate	13.4%
Some College/Trade	24.2%
Associates/2-yr Degree	15.4%
COLLEGE/POST GRADUATE	45.8%
Bachelors/4-yr Degree	32.4%
Post Graduate Degree	13.4%
REFUSED	0.2%
Net Diff.	-8.2%

**25. Do you consider yourself to be an Evangelical or Born-Again Christian?**

Total	500
YES	62.3%
NO	31.0%
DK/REFUSED	6.7%
Net Diff.	31.3%





**26. Now more specifically, which ONE of the following statements most closely describes your position on the issue of abortion?**

- 1. Abortions should not be legal in any circumstance**
- 2. Abortions should be legal only in order to protect the life of the mother**
- 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother**
- 4. Abortions should be legal until the 12th week of pregnancy**
- 5. Abortions should be legal until the 24th week of pregnancy**
- 6. Abortions should be legal in all circumstances**

Total	500
PRO-LIFE	69.2%
Shouldn't Be Legal	15.3%
Protect Mother's Life	15.4%
Case of Incest/Rape	38.5%
PRO-CHOICE	23.1%
Legal: Until 12th Week	12.4%
Legal: Until 24th Week	4.8%
Legal:All Circumstance	5.9%
DK/REFUSED	7.7%
Net Diff.	46.0%

**27. What is your main racial background?**

Total	500
WHITE	96.0%
NON-WHITE	4.0%
African-American/Black	1.0%
Hispanic/Latino	2.0%
Asian/Asian-American	0.8%
Other	0.2%
REFUSED	-

**28. What is your age? Are you between...?**

Total	500
18-29	6.0%
30-40	10.0%
41-55	23.0%
56-65	23.0%
OVER 65	38.0%
REFUSED	-
Mean	56.46



**29. Gender:**

Total  
MALE  
FEMALE

**30. Interview:**

Total  
LANDLINE  
MOBILE PHONE  
TEXT

**31. Media Market:**

Total	500
MAJOR MARKETS	72.0%
Greensboro	20.0%
Charlotte	28.0%
Raleigh Durham	24.0%
REST OF STATE	28.0%
Greenville - N. Bern	8.0%
Wilmington/F-M Beach	6.0%
Spart/Ash/ATL/Chattan.	12.0%
Norfolk	2.0%

**32. Rural/Exurban/Urban:**

Total	500
RURAL	46.1%
EXURBAN	23.7%
URBAN	30.3%

**33. 2022 GOP PRIMARY:**

Total	500
YES	68.4%
NO	31.6%



**34. 2020 GOP PRIMARY:**

Total	500
YES	57.5%
NO	42.5%

**35. 2016 GOP PRIMARY:**

Total	500
YES	65.7%
NO	34.3%

**36. Voter Household Republican Primary Election History (22,20,16):**

Total	500
0 OF 3	-
1 OF 3	39.3%
2 OF 3	29.7%
3 OF 3	31.0%
Mean	1.92

